

## **Provost Public School Panthers Athletics - Sponsorship & Athletics Promotions**

### **INTENT**

The intent of this initiative is to source needed financial support to the Panther's Athletics Department and programming. Funds generated from sponsorship will directly impact physical resources to the athletics program as well as support coaching professional development, and participation opportunities.

### **FUNDRAISING TARGETS**

Digital score table(s)  
Fitness equipment and studio development  
Professional development support for Panther coaches  
Support to equipment and uniform purchases

### **SPONSORSHIP REQUEST**

Contracted sponsorship - approach local businesses to partner with the athletics program in exchange for business promotion and recognition

### **BLUE PACKAGE**

Logo/advertisement recognition on gymnasiums digital scoreboard during competitions and gymnasium display outside of gymnasium.

1 year contract: \$200  
2 year contract: \$375  
3 year contract: \$500  
(1 year is defined as a school year)

### **GOLD PACKAGE**

Sponsorship recognition digitally displayed on Provost Public School's outside sign.  
Logo/advertisement recognition on school televisions located in main lobby, hallway and gymnasium display.  
Logo/advertisement recognition on gymnasiums digital scoreboard during competitions and gymnasium display outside of gymnasium.  
Company profile featured in one of the school's monthly newsletters.

1 year contract: \$500  
2 year contract: \$900  
3 year contract: \$1300  
(1 year is defined as a school year)

### **WHAT IS NEEDED FROM OUR SPONSORS:**

Signed Contract  
JPG image of company logo/advertisement  
Written slogan or brief description of company profile  
Phone number/website of business  
Payment Payable to Provost Public School

**SIGN UP TODAY AND RECEIVE THE REMAINDER OF THE SCHOOL YEAR AS A FREE ADDITION TO YOUR CONTRACT!!!**

### **GETTING STARTED**

Please contact Todd Cheram at Provost Public School to discuss how your business partnership can directly impact the athletics program at Provost Public School. [todd.cheram@btpps.ca](mailto:todd.cheram@btpps.ca)